

resume / vanessa garbini

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overview

Look no further for fresh, intuitive design and illustration from a highly creative and eager Designer: Proficient in all program versions of InDesign, Photoshop, Illustrator, Freehand, Quark and Acrobat (limited experience with Dreamweaver, Fireworks, Flash and SoftImage).

My goal is to be an active participant in an agency/company/studio where I can gain and contribute valuable experience and inspiration working alongside other motivated and talented team members.

education

Bachelor of Fine Arts Degree 2001
Communication Arts and Design
Virginia Commonwealth University (graduated cum laude)

Major studies: Graphic Design/Digital Illustration

experience

ADK America: 3/07 - 12/08

As a Designer for the Los Angeles office, I shared an abundance of creative responsibilities with my teammates. The majority of my work involved the design and production of print ads, collateral and large format graphics for a variety of clients including Toshiba Medical Systems, Ermenegildo Zegna and J. Press men's fashion companies, Cardinal Health and Air Tahiti Nui. Outside of my usual duties, I also co-directed photoshoots, attended press checks, designed and built specs for tradeshow booths, and helped develop ad copy in order to meet the creative needs of the clients.

Match Creative and Creative Circle: 8/06 - 3/07

When I arrived to Los Angeles, I contracted work to a variety of clients through the above two agencies. These ranged from broadcast media, small boutique design, advertising, etc. I worked as a Graphic Designer (sometimes emphasizing on production) at companies such as Fox TV, Emily Rich Design, The Motta Company and Deutsch Advertising.

World Access/Access America: 3/04 - 8/06

As the only Graphic Designer in the company, I was a creative contributor for the Marketing and Communications Dept. of a worldwide travel insurance agency. Work was cross-platform from basic html emails to large tradeshow graphics, from initial concept to art direction and final production. I created mostly print work and conceptual design, including an identity manual, a major overhaul of branding standards, brochures, direct mail and email, flyers, other collateral and company-wide templates. Through my work there, I was awarded finalist status for the 2007 Gold Pyramid Awards.

Techead and Aquent: 3/02 - 3/04

Contracted graphic design work for Capital One, LCI Communications, Wachovia Securities, Circuit City, Virginia Lawyers Weekly, Beatley Gravitt and other Richmond locations. Work ranged from publication design and production (newspapers, catalogues, training manuals) to print collateral, ads and illustrations.

Freelance: 8 years

Mostly promotional print design/identity systems and advertising for restaurants, events, DJs, and various artists all over the US. I have also designed apparel graphics for Blue Tattoo in Los Angeles, CA (women's clothing line), and Dragonfly Clothing in Orange County, CA (junior's licensed and original lines).